



The CGA Independent Operators Committee is excited to invite you to the second annual CGA Bocce Ball Tournament. Join the independent grocery community for an inclusive day of networking and fun outside of the office.

New to bocce ball? No problem! It's a fun and easy-to-learn game where players take turns rolling balls toward a smaller target ball. The goal is to get your ball as close to the target as possible, with points awarded to the team whose ball is closest. It's simple to learn and even more fun to play.

Watch the following video below to learn more:  
<https://bit.ly/CGALearnBocce>



**TUESDAY  
JUNE 2**

**Marin Bocce Federation**  
550 B Street  
San Rafael, CA 94901

## Event Schedule

(Tentative)

9:00 AM	REGISTRATION OPEN
9:45 AM	OVERVIEW OF PLAY, RULES & SCORING
10:00 AM	PLAY BEGINS
10:00 AM - 2:00 PM	FOOD STATIONS & DISPLAY SPACE OPEN
10:00 AM - 1:30 PM	RAFFLE TICKET DROP & SILENT AUCTION OPEN
1:30 PM - 2:15 PM	RAFFLE & SILENT AUCTION PICKUP
2:00 PM	1ST & 2ND PLACE AWARDS

# Sponsorship Opportunities

## FOOD STATIONS

Playing bocce ball can work up an appetite and thirst. Providing lunch, snacks, or beverages can ensure participants stay hydrated, satisfied, and ready to compete.

### BENEFITS:

- Display space (actual size to be dependent on set up needs)
- Logo on welcome banner
- Two complimentary Day Passes
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, email marketing communications)

**SPONSORSHIP: \$650** (Limited to 12)

Several barbeque grills and tables available onsite.

## PARTICIPATION GIFT

### BENEFITS:

- Onsite signage
- Distribute gift to players
- One complimentary Day Pass
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, email marketing communications)

**SPONSORSHIP: \$2,000** (Limited to 2)

## AWARDS

### BENEFITS:

- Present awards to 1st & 2nd place winners
- One complimentary Day Pass
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, email marketing communications)

**SPONSORSHIP: \$1,250**  
(2 available)

## BOCCE COURT SPONSORSHIP

### BENEFITS:

- Branded sign at your sponsored bocce ball court
- One complimentary Day Pass
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, email marketing communications)

**SPONSORSHIP: \$350**  
(10 available)



# REGISTRATION

June 2, 2026

Marin Bocce Federation, San Rafael

## SPONSORSHIP

- FOOD STATION — \$650 (12)
- AWARDS — \$1,250 (2)
- PARTICIPATION GIFT — \$2,000 (2)
- BOCCE COURT — \$350 (10)

## REGISTRATION

- REGISTRATION PACKAGE — \$1,650  
Includes registration for four players, participation gift, company logo on welcome banner, lunch and beverages.
- INDIVIDUAL PLAYER — \$430  
Includes registration for one player, participation gift, lunch and beverages. *Tournament limited to 100 players.*

- DAY PASS — \$125 # \_\_\_\_\_  
Enjoy lunch, beverages, and endless networking. (Play and gift not included.)

- RAFFLE/SILENT AUCTION DONATION: \_\_\_\_\_

### CANCELLATION/REFUND POLICY

Written cancellation request on or before May 15 will receive 100% refund, less a 5% processing fee. No refunds are available after May 15.

### CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Pascale Senejoux, Director, Events & Sponsorships, at psenejoux@cagrocers.com.

For questions regarding registration, contact Delilah Augustine at daugustine@cagrocers.com.



### CALIFORNIA GROCERS ASSOCIATION

1005 12th Street, Ste 200  
Sacramento, CA 95814  
Phone: (916) 448-3545  
Fax: (916) 448-2793  
cagrocers.com

## REGISTRANT INFORMATION

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

## PLAYER INFORMATION

PLAYER 1 \_\_\_\_\_ COMPANY \_\_\_\_\_  
 E-MAIL \_\_\_\_\_  
 PLAYER 2 \_\_\_\_\_ COMPANY \_\_\_\_\_  
 E-MAIL \_\_\_\_\_  
 PLAYER 3 \_\_\_\_\_ COMPANY \_\_\_\_\_  
 E-MAIL \_\_\_\_\_  
 PLAYER 4 \_\_\_\_\_ COMPANY \_\_\_\_\_  
 E-MAIL \_\_\_\_\_

## PAYMENT

Total: \_\_\_\_\_ *Payment required for processing registrations.*

Enclosed is my:  Check payable to **California Grocers Association**  AMEX  Visa  Mastercard  Discover

CARD NO. \_\_\_\_\_ CVC \_\_\_\_\_ EXP. DATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_

RETURN FORM TO: DAUGUSTINE@CAGROCERS.COM