

SPONSORSHIP OPPORTUNITIES

June 5, 2024 Foxtail Golf Club, Rohnert Park

SUPPORTING SPONSOR

PROUDLY CO-SUPPORTED BY US BANK NA & [COMPANY NAME] (ONE OPPORTUNITY AVAILABLE)

BENEFITS:

- 2-Foursomes (Includes registration, participation gift and awards reception)
- Premium starting hole location
- 2-Hole sponsorships
- Podium time at Awards Reception
- Reserved table at Awards Reception
- Product display space in registration area
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)
- Attendence is comprised of 144+ players representing grocery retailers, suppliers and wholesalers.

CO-SPONSORSHIP \$10,000

HOSTED BAR: RECEPTION

BENEFITS:

- Onsite signage
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

EXCLUSIVE SPONSORSHIP \$2,750 - SOLD

GOLF AWARDS

BENEFITS:

- Onsite signage
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$1,250 — 3 AVAILABLE

COMMITTEE CO-CHAIRS

Mike Stone, Elliott Stone, Aaron Stone, Mollie Stone's Market

CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at bwright@cagrocers.com.

PARTICIPATION GIFT

BENEFITS:

- Onsite signage
- Opportunity to have company banner at golf course (location TBD) call for size details
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$2,250 — 4 AVAILABLE

HOLE SPONSORSHIP

BENEFITS:

• Tee sign and sampling rights (Does not include awards reception – separate registration and fee are necessary)

SPONSORSHIP \$225



CALIFORNIA GROCERS ASSOCIATION

1005 12th Street, Suite 200 Sacramento, CA 95814 Phone: (916) 448-3545 Fax: (916) 448-2793

www.cagrocers.com



REGISTRATION

June 5, 2024 Foxtail Golf Club, Rohnert Park

PARTICIPATION GIFT: GOOD BOY GOLF & GOOD GIRL GOLF Participating golfers will each receive a package of golf apparel and merchandise from either Good Boy Golf or Good Girl Golf. You can expect a polo, outer layer and more.

SPONSORSHIP

REGISTRATION

#

Please be sure to note shirt sizes for all golfers.

□ SUPPORTING CO-SPONSOR —

HOSTED BAR AT RECEPTION —

□ RAFFLE PRIZE OR AUCTION DONATION

□ REGISTRATION PACKAGE — \$1,550

Includes foursome registration fees,

breakfast, awards reception and one

participation gift for each golfer,

\$10,000

\$2,750



□ GOLF AWARDS — \$1,250

reception

□ PARTICIPATION GIFT — \$2,250

□ HOLE SPONSORSHIP — \$225 #

□ INDIVIDUAL GOLF — \$350 #_

Includes individual registration fee,

participation gift, breakfast and awards



SCHEDULE:

8 – 10 AM	Registration & Breakfast
10 AM	Shotgun Start
3:30 PM	Awards Reception & Raffle

CANCELLATION/REFUND POLICY

Written cancellation request on or before May 15 will receive 100% refund, less a 5% processing fee. No refunds are available after May 15.

CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at bwright@cagrocers.com.

For questions regarding registration, contact Delaney Faulkner at dfaulkner@cagrocers.com.



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Tournament limited to 144 players.

hole sponsorship

□ AWARDS RECEPTION ONLY — \$75

REGISTRANT INFORMATION

NAME	_ COMPANY		
ADDRESS	CITY	STATE	ZIP
PHONE	E-MAIL		

	PLAYER INFORMATION		
۱	COMPANY		
E-MAIL		SHIRT SIZE	FEMALE
2	COMPANY		
E-MAIL		SHIRT SIZE	FEMALE
3	COMPANY		
E-MAIL		SHIRT SIZE	FEMALE
4	COMPANY		
E-MAIL		SHIRT SIZE	E FEMALE

PAYMENT								
TOTAL:	Payment required for processing registrations.							
Enclosed is my:	Check payable to California Grocers Association	AMEX	□ Mastercard	U VISA	Discover			
CARD NO		_ EXP. DATE	SEC	URITY CODE				
CARDHOLDER NAME		_ SIGNATURE						