

### SUPPORTING SPONSOR

PROUDLY CO-SUPPORTED BY US BANK NA & [COMPANY NAME] (ONE OPPORTUNITY AVAILABLE)

#### BENEFITS:

- 2-Foursomes (Includes registration, participation gift and awards reception)
- Premium starting hole location
- 2-Hole sponsorships
- Podium time at Awards Reception
- Reserved table at Awards Reception
- Product display space in registration area
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)
- Attendance is comprised of 144+ players representing grocery retailers, suppliers and wholesalers.

CO-SPONSORSHIP \$10,000

### HOSTED BAR: RECEPTION

#### BENEFITS:

- Onsite signage
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

EXCLUSIVE SPONSORSHIP \$2,750 – SOLD

### PARTICIPATION GIFT

#### BENEFITS:

- Onsite signage
- Opportunity to have company banner at golf course (location TBD) call for size details
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$2,250 — 4 AVAILABLE

### GOLF AWARDS

#### BENEFITS:

- Onsite signage
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$1,250 — 3 AVAILABLE

### HOLE SPONSORSHIP

#### BENEFITS:

- Tee sign and sampling rights (Does not include awards reception – separate registration and fee are necessary)

SPONSORSHIP \$225

### COMMITTEE CO-CHAIRS

Mike Stone, Elliott Stone, Aaron Stone, Mollie Stone's Market

### CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at [bwright@cagrocers.com](mailto:bwright@cagrocers.com).



### CALIFORNIA GROCERS ASSOCIATION

1005 12th Street, Suite 200  
Sacramento, CA 95814  
Phone: (916) 448-3545  
Fax: (916) 448-2793  
[www.cagrocers.com](http://www.cagrocers.com)

## REGISTRATION

June 5, 2024

Foxtail Golf Club, Rohnert Park

### PARTICIPATION GIFT: GOOD BOY GOLF & GOOD GIRL GOLF

Participating golfers will each receive a package of golf apparel and merchandise from either Good Boy Golf or Good Girl Golf. You can expect a polo, outer layer and more.

Please be sure to note shirt sizes for all golfers.



#### SPONSORSHIP

- |  |  |
|--|--|
| <input type="checkbox"/> <b>SUPPORTING CO-SPONSOR — \$10,000</b>       | <input type="checkbox"/> <b>GOLF AWARDS — \$1,250</b>            |
| <input type="checkbox"/> <b>HOSTED BAR AT RECEPTION — \$2,750</b>      | <input type="checkbox"/> <b>PARTICIPATION GIFT — \$2,250</b>     |
| <input type="checkbox"/> <b>RAFFLE PRIZE OR AUCTION DONATION</b> _____ | <input type="checkbox"/> <b>HOLE SPONSORSHIP — \$225 #</b> _____ |

#### REGISTRATION

- |   |   |
|---|---|
| <input type="checkbox"/> <b>REGISTRATION PACKAGE — \$1,550</b><br>Includes foursome registration fees, participation gift for each golfer, breakfast, awards reception and one hole sponsorship | <input type="checkbox"/> <b>INDIVIDUAL GOLF — \$350 #</b> _____<br>Includes individual registration fee, participation gift, breakfast and awards reception |
|---|---|

*Tournament limited to 144 players.*

- ☐ **AWARDS RECEPTION ONLY — \$75 #** \_\_\_\_\_

#### SCHEDULE:

- 8 – 10 AM Registration & Breakfast  
10 AM Shotgun Start  
3:30 PM Awards Reception & Raffle

#### CANCELLATION/REFUND POLICY

Written cancellation request on or before May 15 will receive 100% refund, less a 5% processing fee. No refunds are available after May 15.

#### CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at [bwright@cagrocers.com](mailto:bwright@cagrocers.com).

For questions regarding registration, contact Delaney Faulkner at [dfaulkner@cagrocers.com](mailto:dfaulkner@cagrocers.com).



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#### REGISTRANT INFORMATION

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_  
ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

#### PLAYER INFORMATION

1 _____	COMPANY _____		
E-MAIL _____	SHIRT SIZE _____	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE
2 _____	COMPANY _____		
E-MAIL _____	SHIRT SIZE _____	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE
3 _____	COMPANY _____		
E-MAIL _____	SHIRT SIZE _____	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE
4 _____	COMPANY _____		
E-MAIL _____	SHIRT SIZE _____	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE

#### PAYMENT

TOTAL: \_\_\_\_\_ *Payment required for processing registrations.*

Enclosed is my: ☐ Check payable to California Grocers Association ☐ AMEX ☐ Mastercard ☐ VISA ☐ Discover

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_