



SPONSORSHIP OPPORTUNITIES

June 5, 2024
Foxtail Golf Club, Rohnert Park

SUPPORTING SPONSOR

PROUDLY CO-SUPPORTED BY [COMPANY NAME] & [COMPANY NAME] (TWO OPPORTUNITY AVAILABLE)

BENEFITS:

- 2-Foursomes (Includes registration, participation gift and awards reception)
- Premium starting hole location
- 2-Hole sponsorships
- Podium time at Awards Reception
- Reserved table at Awards Reception
- Product display space in registration area
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)
- Attendance is comprised of 144+ players representing grocery retailers, suppliers and wholesalers.

CO-SPONSORSHIP \$10,000

HOSTED BAR: RECEPTION

BENEFITS:

- Onsite signage
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

EXCLUSIVE SPONSORSHIP \$2,750

PARTICIPATION GIFT

BENEFITS:

- Onsite signage
- Opportunity to have company banner at golf course (location TBD) call for size details
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$2,250 — 4 AVAILABLE

GOLF AWARDS

BENEFITS:

- Onsite signage
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$1,250 — 3 AVAILABLE

HOLE SPONSORSHIP

BENEFITS:

- Tee sign and sampling rights (*Does not include awards reception – separate registration and fee are necessary*)

SPONSORSHIP \$225

COMMITTEE CO-CHAIRS

Mike Stone, Elliott Stone, Aaron Stone, Mollie Stone's Market

CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at bwright@cagrocers.com.



CALIFORNIA GROCERS ASSOCIATION

1005 12th Street, Suite 200
Sacramento, CA 95814
Phone: (916) 448-3545
Fax: (916) 448-2793

www.cagrocers.com

June 5, 2024

Foxtail Golf Club, Rohnert Park

PARTICIPATION GIFT: GOOD BOY GOLF & GOOD GIRL GOLF

Participating golfers will each receive a package of golf apparel and merchandise from either Good Boy Golf or Good Girl Golf. You can expect a polo, outer layer and more.

Please be sure to note shirt sizes for all golfers.



SPONSORSHIP

- | | |
|---|---|
| <input type="checkbox"/> SUPPORTING CO-SPONSOR — \$10,000 | <input type="checkbox"/> GOLF AWARDS — \$1,250 |
| <input type="checkbox"/> HOSTED BAR AT RECEPTION — \$2,750 | <input type="checkbox"/> PARTICIPATION GIFT — \$2,250 |
| <input type="checkbox"/> RAFFLE PRIZE OR AUCTION DONATION _____ | <input type="checkbox"/> HOLE SPONSORSHIP — \$225 # _____ |

REGISTRATION

- | | |
|--|--|
| <input type="checkbox"/> REGISTRATION PACKAGE — \$1,550
Includes foursome registration fees, participation gift for each golfer, breakfast, awards reception and one hole sponsorship | <input type="checkbox"/> INDIVIDUAL GOLF — \$350 # _____
Includes individual registration fee, participation gift, breakfast and awards reception |
|--|--|

Tournament limited to 144 players.

- AWARDS RECEPTION ONLY — \$75 # _____

SCHEDULE:

- 8 – 10 AM Registration & Breakfast
- 10 AM Shotgun Start
- 3:30 PM Awards Reception & Raffle

CANCELLATION/REFUND POLICY

Written cancellation request on or before May 15 will receive 100% refund, less a 5% processing fee. No refunds are available after May 15.

CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at bwright@cagrocers.com.

For questions regarding registration, contact Delaney Faulkner at dfaulkner@cagrocers.com.



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REGISTRANT INFORMATION

NAME _____ COMPANY _____
ADDRESS _____ CITY _____ STATE _____ ZIP _____
PHONE _____ E-MAIL _____

PLAYER INFORMATION

1 _____ COMPANY _____
E-MAIL _____ SHIRT SIZE _____ MALE FEMALE
2 _____ COMPANY _____
E-MAIL _____ SHIRT SIZE _____ MALE FEMALE
3 _____ COMPANY _____
E-MAIL _____ SHIRT SIZE _____ MALE FEMALE
4 _____ COMPANY _____
E-MAIL _____ SHIRT SIZE _____ MALE FEMALE

PAYMENT

TOTAL: _____ *Payment required for processing registrations.*

Enclosed is my: Check payable to California Grocers Association AMEX Mastercard VISA Discover

CARD NO. _____ EXP. DATE _____ SECURITY CODE _____

CARDHOLDER NAME _____ SIGNATURE _____