

SUPPORTING SPONSOR

PROUDLY SUPPORTED BY (INSERT YOUR COMPANY NAME)

BENEFITS:

- 2-Foursomes (Includes registration, participation gift and awards reception)
- Premium starting hole location
- 2-Hole sponsorships
- Podium time at Awards Reception
- Reserved table at Awards Reception
- Product display space in registration area
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)
- Attendance is comprised of 144+ players representing grocery retailers, suppliers and wholesalers.

CO-SPONSORSHIP \$10,000

HOSTED BAR: RECEPTION

SPONSORED BY CLOVER SONOMA

BENEFITS:

- Onsite signage
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

EXCLUSIVE SPONSORSHIP \$2,500 — SOLD

PARTICIPATION GIFT

BENEFITS:

- Onsite signage
- Opportunity to have company banner at golf course (location TBD) call for size details
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$2,000 — 4 AVAILABLE

GOLF AWARDS

BENEFITS:

- Onsite signage
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$1,000 — 3 AVAILABLE

HOLE SPONSORSHIP

BENEFITS:

- Tee sign and sampling rights (*Does not include awards reception – separate registration and fee are necessary*)

SPONSORSHIP \$200

COMMITTEE CO-CHAIRS

Mike Stone, Elliott Stone, Aaron Stone, Mollie Stone's Market

CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at bwright@cagrocers.com.



**CALIFORNIA GROCERS
ASSOCIATION**

1005 12th Street, Suite 200
Sacramento, CA 95814
Phone: (916) 448-3545
Fax: (916) 448-2793

www.cagrocers.com



REGISTRATION

June 8, 2022

Foxtail Golf Club, Rohnert Park

PARTICIPATION GIFT: TITLEIST PACKAGE

The CGA Staff and Independent Operators Committee are working to bring you a special participation gift for your involvement in this year's tournament.

SCHEDULE:

- 8 – 10 AM Registration & Breakfast
- 10 AM Shotgun Start
- 3:30 PM Awards Reception & Raffle

CANCELLATION/REFUND POLICY

Written cancellation request on or before May 18 will receive 100% refund, less a 5% processing fee. No refunds are available after September 15.

CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at bwright@cagrocers.com.

For questions regarding registration contact Miriam Ellis at mellis@cagrocers.com.



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SPONSORSHIP

- SUPPORTING CO-SPONSOR — \$10,000
- GOLF AWARDS — \$1,000
- HOSTED BAR AT RECEPTION — \$2,500
- PARTICIPATION GIFT — \$2,000
- RAFFLE PRIZE OR AUCTION DONATION _____
- HOLE SPONSORSHIP — \$200 # _____

REGISTRATION

- REGISTRATION PACKAGE — \$1,500
 Includes foursome registration fees, participation gift for each golfer, breakfast, awards reception and two hole sponsorships
- INDIVIDUAL GOLF — \$325 # _____
 Includes individual registration fee, participation gift, breakfast and awards reception

Tournament limited to 144 players.

- AWARDS RECEPTION ONLY — \$75 # _____

REGISTRANT INFORMATION

NAME _____ COMPANY _____
 ADDRESS _____ CITY _____ STATE _____ ZIP _____
 PHONE _____ E-MAIL _____

PLAYER INFORMATION

1 _____ COMPANY _____
 E-MAIL _____
 2 _____ COMPANY _____
 E-MAIL _____
 3 _____ COMPANY _____
 E-MAIL _____
 4 _____ COMPANY _____
 E-MAIL _____

PAYMENT

TOTAL: _____ *Payment required for processing registrations.*

Enclosed is my: Check payable to California Grocers Association AMEX Mastercard VISA Discover

CARD NO. _____ EXP. DATE _____ SECURITY CODE _____

CARDHOLDER NAME _____ SIGNATURE _____