



Vaccinate ALL 58

Together we can end the pandemic.

Briefing for Food Community

Update on COVID-19 Vaccine Distribution

Monday, March 1, 2021



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Together we can end the pandemic.

California Department of Public Health

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Agenda

- Update on COVID-19
- Update on Vaccination Efforts
- Addressing Vaccine Hesitancy

Update on COVID-19

Vaccination Update

- CA currently receives ~1.4 million doses per week; will continue to increase as nation supply increases
- CA set to receive several hundred thousand doses of the Johnson & Johnson vaccine this week
- Nearly 9 million vaccines administered in CA with more than 2.6 million people fully vaccinated as of March 1, 2021
- CA is successfully picking up its pace with a single-day record of 264,000 doses administered on February 18

Vaccination Efforts

COVID-19 Vaccines

Current vaccines with FDA emergency use authorization (EUA):

Pfizer-BioNTech COVID-19 vaccine

- Approved for those 16 years and older
- Consists of two doses given 21 days apart

Moderna COVID-19 vaccine

- Approved for those 18 years and older
- Consists of two doses given 28 days apart

COVID-19 Vaccines

Current vaccines with FDA emergency use authorization (EUA):

Johnson & Johnson COVID-19 vaccine

- Authorized this past weekend
- Consists of just one dose
- Pending confirmation from the States Scientific Safety Review Workgroup meeting today

Who Is Eligible

- Currently eligible groups:
 - Health care workers
 - Long term care and skilled nursing facility residents
 - Older Californians (65+)
 - Food and agriculture
 - Childcare and education
 - Emergency responders
- Eligible next:
 - March 15: Those with severe health complications

Transitioning to a Statewide Vaccine Network

- A third-party administrator (TPA) is an entity that selects and manages the network responsible for the delivery of health care or other services on behalf of a group of people.
- Key functions include:
 - **CONTRACTS:** Develop and manage the state vaccine network contracts, including start-up costs and monthly incentive payments.
 - **COMMUNICATIONS & EDUCATION:** Develop and implement a communications plan with the state vaccine network providers.
 - **IMPLEMENTATION:** Support vaccine distribution criteria set by the state, including considerations such as hotspots and equity measures.
 - **REPORTING:** Feed provider data as required to myturn.ca.gov and statewide dashboards.

TPA & Managing Network Performance

- **Access**
 - 30 minutes for urban areas, 60 minutes for rural areas
 - Administer vaccines to homebound or that make it unsafe for them to travel to a provider
- **Capacity**
 - By March 1: 3m per week
 - By April 30: 4m per week
- **Equity**
 - State-identified under-resourced or disproportionately impacted populations
 - People living in Healthy Places Index tracts in the lowest quartile
- **Administration Efficiency**
 - 95% of vaccines administered in one week
- **Patient Experience**
 - If appropriate, establish a 5-star rating program

Be Notified When You Become Eligible

- Visit My Turn to sign up to be notified when you're eligible
- Scheduling system as a pilot, expanding to additional counties
- Those without access to the internet can call the CA COVID Hotline at 1-833-422-4255
 - Language capabilities in 250+ languages



How Will Californians Get Their Vaccine

- Schedule an appointment via My Turn
- At a pharmacy
- Through your primary care provider
- Mass vaccination sites
- Employer-based, mobile, or pop-up clinics

Addressing Vaccine Hesitancy

COVID-19 Vaccines are Safe

California has its own **Scientific Safety Review Workgroup** comprised of immunization, public health, academic and other experts who are vetting vaccine safety.

The Scientific Safety Review Workgroup confirms the Pfizer-BioNTech and Moderna **vaccines have met high standards** for safety and efficacy; meeting today on the new Johnson & Johnson vaccine.

Sometimes vaccination can cause a sore arm, aches, fatigue or fever for a few days after getting the vaccine, but these are not harmful.

California's Vaccination Guiding Principles

California's plan for the distribution and administration of a COVID-19 vaccine is guided by the following overarching principles:

- Ensuring transparency by bringing in community stakeholders from the outset
- Ensuring the COVID-19 vaccine meets safety requirements
- Ensuring the vaccine is safe, distributed and administered equitably, at first to those with the highest risk of becoming infected and spreading COVID-19
 - Given recent surge and vaccine scarcity, this has shifted to those with highest risk of morbidity and mortality

Public Outreach and Education

The Vaccinate All 58 campaign's goal is to **educate, motivate and activate** Californians to get vaccinated when it's their turn.

- Combating mis- and dis- information
- Addressing barriers like a lack of access and hesitancy
- Helping Californians navigate eligibility

Accessibility for All

- Creating in-language content, with a focus on ethnic/multicultural media
- “Live Reads” airing across 40 ethnic media outlets in 18 languages
- \$52.7M awarded to 337 CBOs to date

Leveraging Trusted Messengers

“Ground game” teams:

- State funded CBOs
- Philanthropy funded CBOs
- Local health jurisdictions and their CBO networks
- State agency partnerships
- Key stakeholders (elected officials, non-funded CBOs, etc.)

Questions?

Thank You!

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<https://toolkit.covid19.ca.gov/partners/>