**Sample Tweets/Facebook Posts**

1. In these uncertain times, NAME OF STORE shoppers can rest assured that we’ll remain open and that food and essential supplies are plentiful. We’re working hard to restock temporarily empty shelves. There is #Enough4All if we Buy Smart and Don’t Overfill our Cart. (photo of store with customers coming/going)
2. NAME OF STORE/OUR employees are working hard to restock shelves and we’re taking all recommended precautions to ensure your visit is safe. Rest assured food and essential supplies remain plentiful. There’s #Enough4All, if we Buy Smart and Don’t Overfill our Cart. (photo of employee restocking shelves)
3. Next time you pay us a visit, please buy only what you need for a week and resist the urge to over buy. There’s plenty of food and essential supplies, our employees just need time to restock our shelves. Please Buy Smart and Don’t Overfill your Cart, there’s #Enough4All (photo of full shelves)
4. We are committed to ensuring you have the supplies and food you need during these uncertain times. We just ask that you purchase what you and your family needs for a week and don’t overbuy. Please Buy Smart and Don’t Overfill your Dart, there’s #Enough4All (photo of customer at check out)
5. We appreciate customers who have taken time to thank our employees who are working tirelessly to make sure you and your neighbors have what they need. Many are working extra hours, away from their families. Thank you NAME OF STORE employees. We appreciate your hard work! (photo of employee(s)
6. If you’ve experienced empty shelves during your last visit, rest assured this doesn’t indicate lack of supply. This is a temporary result of people overbuying given the understandable worry right now. There’s #Enough4All, if we Buy Smart and Don’t Overfill our Cart. (photo of employee restocking shelves)
7. ATTENTION CUSTOMERS: Please limit your buy to what you need for a week. Getting shopping patterns back to normal reduces stress on the distribution system, ensuring our store has the food and supplies you need. There’s #Enough4All, if we Buy Smart and Don’t Overfill our Cart. (artwork provided by CGA)