Company / Store logo

LOGO: Buy Smart. Don’t Overfill Your Cart #Enough4All

Dear Customer:

I recognize these are challenging times and no one yet knows how long it will last.

I want to take this time to reassure everyone that our stores will remain open and there is plenty of food and essential supplies.

The bare shelves you are occasionally seeing does not indicate lack of supply. It is a temporary result of shoppers overbuying given the understandable worry right now. The supply and distribution system in (REGION) is prepared to accommodate higher demand for a day or two but when demand is heavy for an extended period, it takes time to catch up.

The dedicated men and women at grocery stores and distribution centers throughout the state are working day and night to make sure you and your neighbors have what you need. They are working extra hours, away from their families and deserve all of our thanks. We are also hiring additional employees to ensure product moves as quickly as possible to store shelves. At (NAME OF STORE) we are also *(list the items your store is doing for example);*

*• We are hiring additional employees to ensure product moves as quickly as possible to store shelves.*

*• We are adjusting store hours to allow more time to clean and restock*

*• We are asking that you follow CDC guidelines for social distancing while in our stores and parking lots*

*• We are limiting purchases on some fast-selling items*

*• We are managing the flow of traffic in our stores*

*• We have extended our store hours to allow seniors, expectant mothers and customers with disabilities to shop before normal store hours.*

We are all looking for some normalcy in our lives and going back to our typical shopping patterns are an important part of that. Everyone can help stop this unnatural cycle of demand by simply buying only what you need for a week and curbing the tendency to over-buy.

Getting shopping patterns back to normal will reduce stress on the distribution system and can go a long way toward creating some normalcy in our stores.

Rest assured, there is enough for all of us if we just buy smart and don’t overfill our carts.

**Please Buy Smart & Don’t Overfill Your Cart.**