

### SUPPORTING SPONSOR

PROUDLY SUPPORTED BY (INSERT YOUR COMPANY NAME)

#### BENEFITS:

- 2-Foursomes, one on each course (Includes registration, participation gift and awards reception)
- Premium starting hole location
- 2-Hole sponsorships
- Podium time at Awards Reception
- Reserved table at Awards Reception
- Product display space in registration area
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)
- Attendance is comprised of 200 players representing grocery retailers, suppliers and wholesalers.

CO-SPONSORSHIP \$10,000 — SOLD

### HOSTED BAR: RECEPTION

SPONSORED BY CLOVER SONOMA

#### BENEFITS:

- Onsite signage
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

EXCLUSIVE SPONSORSHIP \$2,500 — SOLD

### PARTICIPATION GIFT

#### BENEFITS:

- Onsite signage
- Opportunity to have company banner at golf course (location TBD) call for size details
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$2,000 — 8 AVAILABLE

### GOLF AWARDS

#### BENEFITS:

- Onsite signage
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$1,000 — 4 AVAILABLE

### HOLE SPONSORSHIP

#### BENEFITS:

- Tee sign and sampling rights (*Does not include awards reception – separate registration and fee are necessary*)

SPONSORSHIP \$200

### COMMITTEE CO-CHAIRS

Mike Stone, Elliott Stone, Aaron Stone, Mollie Stone's Market

### CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at [bwright@cagrocers.com](mailto:bwright@cagrocers.com).



**CALIFORNIA GROCERS  
ASSOCIATION**

1005 12th Street, Suite 200

Sacramento, CA 95814

Phone: (916) 448-3545

Fax: (916) 448-2793

[www.cagrocers.com](http://www.cagrocers.com)

### PARTICIPATION GIFT: CLEVELAND GOLF & FOOTJOY

As your participation gift, you will have the choice between Cleveland Golf, wedge or putter, or Footjoy, #1 Shoe in golf, #1 Glove in golf and #1 Sock in golf. Demo wedges will be on hand to try as well as an expert from Cleveland Golf will aid in selecting the right wedge.



### SPONSORSHIP

- |  |  |
|--|--|
| <input type="checkbox"/> <b>SUPPORTING CO-SPONSOR — \$10,000</b>       | <input type="checkbox"/> <b>GOLF AWARDS — \$1,000</b>            |
| <input type="checkbox"/> <b>HOSTED BAR AT RECEPTION — \$2,500 SOLD</b> | <input type="checkbox"/> <b>PARTICIPATION GIFT — \$2,000</b>     |
| <input type="checkbox"/> <b>RAFFLE PRIZE OR AUCTION DONATION</b> _____ | <input type="checkbox"/> <b>HOLE SPONSORSHIP — \$200 #</b> _____ |

### REGISTRATION

- |  |   |
|--|---|
| <input type="checkbox"/> <b>REGISTRATION PACKAGE — \$1,300</b><br>Includes foursome registration fees, participation gift for each golfer, breakfast, awards reception and two hole sponsorships | <input type="checkbox"/> <b>INDIVIDUAL GOLF — \$275 #</b> _____<br>Includes individual registration fee, participation gift, breakfast and awards reception |
|--|---|

**COURSE PREFERENCE:** *If course selected is full, you will automatically be placed on the other course.*

- |   |   |
|---|---|
| <input type="checkbox"/> <b>NORTH COURSE (PAR 72)</b> | <input type="checkbox"/> <b>SOUTH COURSE (PAR 71)</b> |
|---|---|

- ☐ **AWARDS RECEPTION ONLY — \$65 #** \_\_\_\_\_

### SCHEDULE:

- 8 – 10 AM Registration & Breakfast  
10 AM Shotgun Start  
3:30 PM Awards Reception & Raffle

### CANCELLATION/REFUND POLICY

Written cancellation request on or before May 1 will receive 100% refund, less a 5% processing fee. No refunds are available after May 1.

### CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at [bwright@cagrocers.com](mailto:bwright@cagrocers.com).

For questions regarding registration contact Grace Becker at [gbecker@cagrocers.com](mailto:gbecker@cagrocers.com).



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### REGISTRANT INFORMATION

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_  
ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

### PLAYER INFORMATION

1 \_\_\_\_\_ COMPANY \_\_\_\_\_  
E-MAIL \_\_\_\_\_  
2 \_\_\_\_\_ COMPANY \_\_\_\_\_  
E-MAIL \_\_\_\_\_  
3 \_\_\_\_\_ COMPANY \_\_\_\_\_  
E-MAIL \_\_\_\_\_  
4 \_\_\_\_\_ COMPANY \_\_\_\_\_  
E-MAIL \_\_\_\_\_

### PAYMENT

TOTAL: \_\_\_\_\_ *Payment required for processing registrations.*

Enclosed is my: ☐ Check payable to California Grocers Association ☐ AMEX ☐ Mastercard ☐ VISA ☐ Discover

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_