

### SUPPORTING SPONSOR

PROUDLY SUPPORTED BY (INSERT YOUR COMPANY NAME)

#### BENEFITS:

- 2-Foursomes, one on each course (Includes registration, participation gift and awards reception)
- Premium starting hole location
- 2-Hole sponsorships
- Podium time at Awards Reception
- Reserved table at Awards Reception
- Product display space in registration area
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)
- Attendance is comprised of 200 players representing grocery retailers, suppliers and wholesalers.

CO-SPONSORSHIP \$10,000

### HOSTED BAR: RECEPTION

SPONSORED BY CLOVER SONOMA

#### BENEFITS:

- Onsite signage
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

EXCLUSIVE SPONSORSHIP \$2,500 — SOLD

### PARTICIPATION GIFT

#### BENEFITS:

- Onsite signage
- Opportunity to have company banner at golf course (location TBD) call for size details
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$2,000 — 8 AVAILABLE

### GOLF AWARDS

#### BENEFITS:

- Onsite signage
- Acknowledgement during awards reception
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$1,000 — 4 AVAILABLE

### HOLE SPONSORSHIP

#### BENEFITS:

- Tee sign and sampling rights (*Does not include awards reception – separate registration and fee are necessary*)

SPONSORSHIP \$200

#### COMMITTEE CO-CHAIRS

Mike Stone, Elliott Stone, Aaron Stone, Mollie Stone's Market

#### CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at [bwright@cagrocers.com](mailto:bwright@cagrocers.com).



**CALIFORNIA GROCERS  
ASSOCIATION**

1005 12th Street, Suite 200  
Sacramento, CA 95814  
Phone: (916) 448-3545  
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[www.cagrocers.com](http://www.cagrocers.com)



# REGISTRATION

June 5, 2019  
 Foxtail Golf Club, Rohnert Park

## PARTICIPATION GIFT: CLEVELAND GOLF & FOOTJOY

As your participation gift, you will have the choice between Cleveland Golf, wedge or putter, or Footjoy, #1 Shoe in golf, #1 Glove in golf and #1 Sock in golf. Demo wedges will be on hand to try as well as an expert from Cleveland Golf will aid in selecting the right wedge.



### SPONSORSHIP

- |   |   |
|---|---|
| <input type="checkbox"/> SUPPORTING CO-SPONSOR — \$10,000                         | <input type="checkbox"/> GOLF AWARDS — \$1,000            |
| <input checked="" type="checkbox"/> HOSTED BAR AT RECEPTION — \$2,500 <b>SOLD</b> | <input type="checkbox"/> PARTICIPATION GIFT — \$2,000     |
| <input type="checkbox"/> RAFFLE PRIZE OR AUCTION DONATION _____                   | <input type="checkbox"/> HOLE SPONSORSHIP — \$200 # _____ |

### REGISTRATION

- |   |  |
|---|--|
| <input type="checkbox"/> REGISTRATION PACKAGE — \$1,300<br>Includes foursome registration fees, participation gift for each golfer, breakfast, awards reception and two hole sponsorships | <input type="checkbox"/> INDIVIDUAL GOLF — \$275 # _____<br>Includes individual registration fee, participation gift, breakfast and awards reception |
|---|--|

**COURSE PREFERENCE:** *If course selected is full, you will automatically be placed on the other course.*

- |  |  |
|--|--|
| <input type="checkbox"/> NORTH COURSE (PAR 72) | <input type="checkbox"/> SOUTH COURSE (PAR 71) |
|--|--|

- AWARDS RECEPTION ONLY — \$65 # \_\_\_\_\_

### SCHEDULE:

- 8 – 10 AM Registration & Breakfast
- 10 AM Shotgun Start
- 3:30 PM Awards Reception & Raffle

### CANCELLATION/REFUND POLICY

Written cancellation request on or before May 1 will receive 100% refund, less a 5% processing fee. No refunds are available after May 1.

### CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at [bwright@cagrocers.com](mailto:bwright@cagrocers.com).

For questions regarding registration contact Grace Becker at [gbecker@cagrocers.com](mailto:gbecker@cagrocers.com).



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### REGISTRANT INFORMATION

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

### PLAYER INFORMATION

1 \_\_\_\_\_ COMPANY \_\_\_\_\_  
 E-MAIL \_\_\_\_\_  
 2 \_\_\_\_\_ COMPANY \_\_\_\_\_  
 E-MAIL \_\_\_\_\_  
 3 \_\_\_\_\_ COMPANY \_\_\_\_\_  
 E-MAIL \_\_\_\_\_  
 4 \_\_\_\_\_ COMPANY \_\_\_\_\_  
 E-MAIL \_\_\_\_\_

### PAYMENT

TOTAL: \_\_\_\_\_ *Payment required for processing registrations.*

Enclosed is my:  Check payable to California Grocers Association  AMEX  Mastercard  VISA  Discover

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_