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October 20, 2014

WIC REGULATORY BULLETIN 2014-02

Subject: Implementation of mandatory federal requirements for Whole Grains.

Purpose: Bulletin 2014-02 will ensure the California Special Supplemental Nutrition Program for Women, Infants and Children (WIC) is in compliance with mandatory federal requirements for whole wheat bread and tortillas.

Date of Adoption: October 20, 2014

Authority: 7 C.F.R. §246.10 and mandatory guidance issued as a FAQ by USDA, pursuant to California Health and Safety Code Section 123280

Regulation: The California Department of Public Health, which administers the California WIC Program, adopts the following amendments to WIC Bulletin Regulation Section 82000:

(a) The California WIC Authorized Food List Shopping Guide dated July 5, 2011, is the list of authorized supplemental foods for the California Special Supplemental Nutrition Program for Women, Infants and Children, except for the information regarding Whole Wheat Bread and Tortillas on the Whole Grains page.

(b) As of October 26, 2013, “infant fruits and/or vegetables in pouches” is added to the Infant Fruits and Vegetables category “Cannot Buy” section on the list of authorized supplemental foods.

(c) In the Whole Grain category, breads and tortillas that meet the following criteria are authorized supplemental foods:

- (1) 16-ounce packages of whole wheat bread that conforms to the standard of identity in Title 21 of the Code of Federal Regulations part 136.180. The dough must be made from “whole wheat flour” or “bromated whole wheat flour” or both.



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(2) 16-ounce packages of soft corn tortillas made from ground masa flour (corn flour) using traditional processing methods, where the primary ingredient is whole corn, corn (masa), whole ground corn, corn masa flour, masa harina, or white corn flour.

(3) 16-ounce packages of whole wheat tortillas, where “whole wheat flour” is the only flour listed in the ingredient list. The Department shall list authorized whole wheat tortillas by brand on an insert to the California WIC Authorized Food List Shopping Guide.

(d) For participant and vendor convenience, a non-exclusive non-exhaustive list of brand-specific breads, buns, and rolls that meet the criteria in subsection (c) is provided in an insert to the California WIC Authorized Food List Shopping Guide. The insert also includes a non-exclusive non-exhaustive list of brand-specific soft corn tortillas that meet the criteria of subsection (c). The insert will be updated periodically using information submitted from manufacturers to CDPH/WIC.