



State of California—Health and Human Services Agency
California Department of Public Health



EDMUND G. BROWN JR.
Governor

March 7, 2011

VENDOR ALERT 2011-01

TO: ALL WIC VENDORS

SUBJECT: MORATORIUM ON ACCEPTING NEW VENDOR LOCATION APPLICATIONS EFFECTIVE APRIL 6, 2011

Purpose The Women, Infants, and Children (WIC) Program is implementing a temporary moratorium on accepting new vendor location applications. The moratorium will be effective April 6, 2011. **Please note that applications postmarked after April 6, 2011 will not be processed.**

Background A moratorium on vendor authorizations is necessary to ensure the Department's ability to effectively manage vendor caseload, as required by Title 22, California Code of Regulations (CCR) Section 40735(a) and Title 7, Code of Federal Regulations Section 246.12(g). The moratorium will remain in effect until budgeted positions can be filled and staff trained.

Participant Access The WIC Program will continue to ensure that stores are available for participants to buy their supplemental foods by evaluating potential vendor locations based on the participant access criteria in Title 22, CCR Section 40740(h). If either a new or existing vendor wishes to open a new store location based on a lack of participant access, they should submit a letter to Clyde R. Steele at the address below, identifying the proposed store location.

Questions Thank you for your cooperation and understanding. If you have any questions, please contact your WIC Vendor Consultant at (916) 928-8705.

Clyde R. Steele, Chief
Vendor Management Branch
California WIC Program



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