

SUPPORTING SPONSOR

PROUDLY SUPPORTED BY PEET'S COFFEE & UNION BANK

BENEFITS:

- 2-Foursomes on the West Course (Includes registration, participation gift, reception and awards dinner)
- Premium starting hole location
- 2-Hole sponsorships
- Podium time at Awards Dinner
- Reserved table at Awards Dinner
- Product display space in registration area
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)
- Attendance is comprised of 200 players representing grocery retailers, suppliers and wholesalers.

CO-SPONSORSHIP \$10,000 — SOLD

HOSTED BAR: RECEPTION & DINNER

SOLD (CLOVER SONOMA)

BENEFITS:

- Onsite signage
- Acknowledgement during dinner program
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

EXCLUSIVE SPONSORSHIP \$2,500

PARTICIPATION GIFT

BENEFITS:

- Onsite signage
- Opportunity to have company banner at golf course (location TBD) * call for size details
- Acknowledgement during dinner program
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$2,000 — 8 AVAILABLE

GOLF AWARDS

BENEFITS:

- Onsite signage
- Acknowledgement during Awards Ceremony
- Recognition in event publicity (CGA website, *California Grocer* magazine, *Checkout* e-newsletter, printed materials, e-mail marketing communications)

SPONSORSHIP \$1,000 — 4 AVAILABLE

HOLE SPONSORSHIP

BENEFITS:

- Tee sign and sampling rights (*Does not include Awards Dinner – separate registration and fee are necessary*)

SPONSORSHIP \$200

COMMITTEE CO-CHAIRS

Mike Stone, Elliott Stone, Aaron Stone, Mollie Stone's Market

CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at bwright@cagrocers.com.



**CALIFORNIA GROCERS
 ASSOCIATION**

1215 K Street, Suite 700
 Sacramento, CA 95814
 Phone: (916) 448-3545
 Fax: (916) 448-2793

www.cagrocers.com

**AWARDS DINNER
 SPECIAL PRESENTATION**

This year's Awards Dinner will honor Dick Gong, G&G Supermarkets. Dick's many years of tireless dedication and personal contributions to the success of the Independent Grocers Golf Tournament were unwavering. Join your peers in recognizing Dick for helping make this event the signature industry golf tournament for independent retailers and the suppliers that support them. Thank you Dick Gong!



PARTICIPATION GIFT: TRAVISMATHEW

The classic styling of the TravisMathew brand focuses on making premier men's and women's apparel for work and play. Their onsite vehicle is unlike anything you've ever experienced. They will be showcasing some of their finest apparel for your selection as our gift to you for participating in this year's tournament.



SCHEDULE:

- 8 AM Registration & Breakfast
- 10 AM Shotgun Start
- 3 PM Reception
- 4 PM Awards Dinner, Raffle & Dick Gong Recognition

CANCELLATION/REFUND POLICY

Written cancellation request on or before May 1 will receive 100% refund, less a 5% processing fee. No refunds are available after May 1.

CONTACT INFORMATION

For questions regarding sponsorship or tournament details, contact Beth Wright, Sr. Director, Events & Sponsorships, at bwright@cagrocers.com.

For questions regarding registration contact Lynn Ronsse at lrnsse@cagrocers.com.



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SPONSORSHIP

- SUPPORTING CO-SPONSOR — \$10,000 **SOLD**
- HOSTED BAR AT RECEPTION & DINNER — \$2,500 **SOLD**
- RAFFLE PRIZE OR AUCTION DONATION _____
- GOLF AWARDS — \$1,000
- PARTICIPATION GIFT — \$2,000
- HOLE SPONSORSHIP — \$200 # _____

REGISTRATION

- REGISTRATION PACKAGE — \$1,300
Includes foursome registration fees, participation gift for each golfer, breakfast, reception, awards dinner and two hole sponsorships
- INDIVIDUAL GOLF — \$275 # _____
Includes individual registration fee, participation gift, breakfast, reception and awards dinner
- RECEPTION & AWARDS DINNER ONLY — \$65 # _____

COURSE PREFERENCE:

If the course selected is full, you will automatically be placed on the other course.

- EAST COURSE (PAR 63)
- WEST COURSE (PAR 72)

REGISTRANT INFORMATION

NAME _____ COMPANY _____
 ADDRESS _____ CITY _____ STATE _____ ZIP _____
 PHONE _____ E-MAIL _____

PLAYER INFORMATION

1 _____ COMPANY _____ E-MAIL _____
 2 _____ COMPANY _____ E-MAIL _____
 3 _____ COMPANY _____ E-MAIL _____
 4 _____ COMPANY _____ E-MAIL _____

PAYMENT

TOTAL: _____ *Payment required for processing registrations.*

Enclosed is my: Check payable to California Grocers Association AMEX Mastercard VISA Discover

CARD NO. _____ EXP. DATE _____ SECURITY CODE _____

CARDHOLDER NAME _____ SIGNATURE _____