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California Department of Public Health



EDMUND G. BROWN JR.
Governor

January 20, 2012

VENDOR ALERT 2012 - 01

TO: ALL WIC VENDORS
SUBJECT: END OF NEW VENDOR LOCATION MORATORIUM EFFECTIVE
FEBRUARY 29, 2012

Purpose The California Women, Infants, and Children (WIC) Program is announcing that the new vendor location moratorium will be ending effective February 29, 2012.

Background On April 6, 2011, the WIC Program implemented a temporary moratorium on accepting new vendor location applications in order to effectively manage vendor case load and comply with mandated Federal and State requirements, Title 7, Code of Federal Regulations Section 246.12(g) and Title 22, California Code of Regulations (CCR) Section 40735(a).

Vendor Applications Effective February 29, 2012, WIC will be accepting new vendor location application requests for participation as an authorized WIC vendor or for existing authorized vendors to request adding locations to their master agreements (add-to-master).

Vendor Resources The vendor applications are currently being revised; once finalized, they will be available to download through the wicworks website. To keep informed of any changes to the application process and for other WIC information, please check the WIC website at: www.wicworks.ca.gov.

Questions Thank you for your patience and understanding during this time. If you have any questions, please contact your Vendor Consultant or call (916) 928-8705.

Clyde R. Steele, Chief
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